



Capabilities Statement

I. Vendor Information

Pro-Concepts, LLC is a privately held Limited Liability Corporation headquartered in Virginia Beach, VA.

Tax ID Number	45-3243504
DUNS Number	969618482
CAGE	6JNZ1
Contact	Shawn O'Rourke, President
Address	502 Viking Drive, Suite 201, Virginia Beach, VA 23452
Phone	(757) 637-0440
Email	Info@proconceptsllc.com
Website	www.proconceptsllc.com
Classification	Service Disabled Veteran Owned Small Business (SDVOSB)
Business Type	Privately held LLC established in 2011
Headquarters	Virginia Beach, VA
Owner	100% owned by Shawn T. O'Rourke USN, CDR (ret), a service disabled veteran
NAICS Codes	423430 - Computer and Computer Peripheral Equipment and Software Merchant Wholesalers 511210 - Software Publishers 519190 - All Other Information Services 541330 - Engineering Services 541511 - Custom Computer Programming Services 541512 - Computer Systems Design Services 541519 - Other Computer Related Services 541611 - Administrative Management and General Management Consulting Services 541618 - Other Management Consulting Services 541990 - All Other Professional, Scientific, and Technical Services

Product Service Codes

R406	Policy Review, Development Services
R408	Program Management/Support Services
R410	Support - Professional: Program evaluation/review/development
R415	Technology Sharing/Utilization Services
R425	Engineering and Technical Services
R497	Personal Services Contracts
R498	Patent and Trademark Services
R499	Other Professional Services
R699	Other Administrative Support Services
R707	Contract, Procurement and Acquisition Support Services
R799	Other Management Support Services
D314	Automatic Data Processing Acquisition Support Services
D319	IT & Telecommunications - Annual software maintenance service plans
D399	Other Computer Services

II. Capability Statement

1. Overview

Pro-Concepts, LLC is a Service Disabled Veteran Owned Small Business that specializes in advancing concepts in Program Management, Risk Management, Systems Engineering and Independent Assessments. Every corporate and government entity faces strategic objectives that are laced with hurdles that require balancing limited resources against potential rewards. Successful executives understand the objectives, concepts and interrelationships required to achieve the business and financial objectives. Pro-Concepts experts work hand in hand with them to provide the right services and products at the right time to achieve their business objectives and goals. Our proven expertise provides the foundation for our worldwide recognized risk management applications called **“Risk Radar® Enterprise” and “Risk Radar® 2012”**.

We serve a diversified federal and industry base of large and small companies located nationally and worldwide, who are involved with building, designing or running complex systems, products and services. Among the government and industries we serve are:

- Department of Defense Components
- Departments of the Navy, Army and Air Force
- Federal Departments and Agencies
- State governments
- Aerospace Industry
- Power Generation & Utilities Industry
- Health Care Industry
- Federal Banking
- Hospitality Industry
- Command, Control, Communications, Computers and Intelligences (C4I)
- Transportation Sectors
- Railway infrastructure companies
- Telecommunications

Pro-Concepts LLC (Pro-Concepts) is an experienced consulting firm specializing in the creative application of leading edge IT Project Management, Risk Management, Systems Engineering and Independent Assessment Services. Our clients are responsible for the acquisition, development, integration, and migrating of complex programs and systems. We provide government and commercial organizations with professional consulting and support services that are based on proven best practices to help them achieve their short- and long-term business objectives.

Our skills and experience are based on the understanding that even exceptional projects need help from time-to-time. In today's corporate world, companies are merging and downsizing, forcing organizations to quickly adapt to constantly evolving requirements. In these situations, Pro-Concepts helps resident staffs seamlessly meld system software, hardware, and processes into fully integrated and productive business environments. Additionally, we provide specific training to ensure that your staff stays abreast of the latest consensus standards and best practices. At our core, we bring an impartial set of experienced eyes to help you build on the strengths and reduce the weaknesses of your environment. We help your staff develop and retain their edge in providing your organization and clients with outstanding services and expertise.

With more than a decade of front line experience, we offer a unique blend of full-service support that includes expert hands-on consulting, on-site staff support, and specialized training, all of which are tailored to our clients' evolving project requirements. We eagerly embrace the challenge of making our services and best practices work to the competitive advantage of our valued clients.

Our unique Risk Radar software is designed to **increase the visibility** of project risk by helping a manager determine the best way of identify, analyze, track, mitigate, and control project risk. **Risk Radar® Enterprise is the only risk management software approved to be installed on the Navy Marine Corps Internet (NMCI) network. The US Army also granted us authority to operate Risk Radar Enterprise on the US Army Enterprise Network.**

Our subject matter experts and risk management software provides pro-active visibility for uncovering, scoping and managing program uncertainties, as well as discovering unforeseen problems that can stall or end a project, or add hugely to the budget.

We provide unbiased evaluation and recommendations to reduce the uncertainties a leader or team faces in meeting their business objectives. And, we provide our services with unquestionable integrity and ethics.

Because of technology and the ease of communications, teams are now assembled from across the nation and world. The pitfall is that everyone is not always on the same page. Our software connects the team and ensures everyone is communicating clearly so that risk is mitigated or completely eliminated.

III. Products

Risk Radar® Enterprise (RRE)

- Pro-Concepts is the sole developer and supplier of this software.
- Web-based application designed to encourage and facilitate proactive risk management and communication within a multi-project, multi-tiered Enterprise Risk Management system.
- Easy to use. Upon installation, RRE can be utilized immediately with no required training.
- Risk Radar is the only Risk Management Application approved to be installed on the Navy Marine Corps Internet (NMCI) network.
- US Army granted RRE an Authority to operate on the US Army Enterprise Network.

Risk Radar® 2012

- Pro-Concepts is the sole developer and supplier of this software.
- A self-contained, browser-based application with familiar browser navigation patterns.
- Easy to use. Upon installation, Risk Radar can be utilized immediately with no required training.
- Contains a customizable Risk Matrix, drop down menus, reports and more.
- Supports management of risks for one project by one user using a single PC/workstation installation.
- Supports required data security in secured environments.

IV. Services

- Risk Management
- Program Management
- Systems Engineering
- Independent Assessments

V. Teaming & Subcontracting

Some companies buy only our risk management software, while others buy the software along with our consulting services. Our risk management professionals add value the following ways:

- Experts in the Risk Management field.
- Program Management, Risk Management, Systems Engineering and Independent Assessments.

- Provide unbiased evaluation and recommendations.
- Partner with you - working hand in hand.
- Generate visibility into risk and compliance concerns from day one.
- Encourage pro-active and open communications.
- Engage employees to be positive contributors.
- Provide our services with unquestionable integrity and ethics.

VI. Compliance

Risk Radar products are compliant with the following standards and guidelines:

- A Guide to the Project Management Body of Knowledge (PMBOK® Guide) — Fourth Edition
- Risk Management Guide for DoD Acquisition (Sixth Edition, Version 1.0)
- Software Engineering Institute – Continuous Risk Management
- IEEE Standard 1540-2001, *IEEE Standard for Software Life Cycle Processes — Risk Management*,
- ISO 3100 ISO 31000:2009 **Risk management -- Principles and guidelines**
- NIST Special Publication 800-53, *Security Controls for Federal Information Systems and Organizations*
- ISO-9001 Based risk assessments

VII. Purchasing Information

Pro-Concepts products and services can be procured through normal federal, state and local government procurement methods including credit cards (Master Card, Visa, and Discovery), purchase orders and direct procurements.

VIII. Certifications:

- **Department of VA** Certified Service Disabled Veteran Owned Small Business (SDVOSB)
- Veteran Owned Small Business (VOSB)
- **Commonwealth of Virginia** SWAB certified Small Business (SWaM #701664)

IX. Professional Affiliations

- Project Management Institute
- Service Disabled Veteran Owned Small Business Council
- Tidewater Government Industry Council

X. Pro-Concepts Contact

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